

## **Processed Meat and Seafood Packaging in Poland**

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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### **Report description:**

Metal food cans continue to be the main packaging format used in both shelf stable meat and shelf stable seafood in Poland. Canned seafood, particularly fish, is a low-acid meal ingredient or solution that rapidly promotes the growth of microbes if not properly packed. Metal food cans, which are hermetically sealed, solve this problem by providing maximum freshness and minimising contamination because they are impermeable and can resist heat. Food packed in metal food cans also does not require...

Euromonitor International's Processed Meat and Seafood Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Processed Meat and Seafood Packaging in Poland

Euromonitor International

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List Of Contents And Tables

PROCESSED MEAT AND SEAFOOD PACKAGING IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal food cans remain the preferred packaging format for shelf stable meat and seafood

Flexible plastic dominates packaging in processed meat

Meat and seafood substitutes (inc tofu) still the most dynamic category in 2022

PROSPECTS AND OPPORTUNITIES

Flexible plastic to benefit from soaring demand for meat and seafood substitutes

As consumers become more interested in sustainability, a growing number of manufacturers will look for alternatives to plastic

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