

## **Processed Meat and Seafood Packaging in Mexico**

Market Direction | 2023-10-12 | 8 pages | Euromonitor

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### **Report description:**

Packaging unit volume sales in processed meat and seafood in Mexico only witnessed marginal growth in 2022, considering that the category was reaching more normal levels of demand following the pandemic-induced boost. During the pandemic, local consumers were forced to shift from traditional fresh meat and seafood offerings to their processed counterparts due to the disruption caused by COVID-19 to supply chains and accessibility as well as the demand for products perceived as safer and more hygienic...

Euromonitor International's Processed Meat and Seafood Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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PROCESSED MEAT AND SEAFOOD PACKAGING IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category volume sales growth constrained by post-pandemic normalisation

Flexible plastic continues to gain share as pack type

Aluminium/plastic pouches gain share in shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic packaging will remain dominant in category over forecast period

Labelling requirements could hinder sales of processed meat and seafood

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