

## **Processed Meat and Seafood Packaging in Argentina**

Market Direction | 2023-09-12 | 8 pages | Euromonitor

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### **Report description:**

In 2022, flexible plastic continued to be the main pack type used for processed meat and seafood for various reasons. Flexible plastic packaging provides a barrier against external elements such as air, moisture and contaminants. This helps in preventing spoilage, maintaining the freshness of the product. This pack type can be easily moulded and shaped into various packaging formats to accommodate different types of meats and seafood. When compared to other pack types, flexible plastic packaging...

Euromonitor International's Processed Meat and Seafood Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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PROCESSED MEAT AND SEAFOOD PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic continues to dominate processed meat and seafood packaging

Folding cartons seeing strong growth in meat and seafood substitutes in 2022

The 200g pack size is popular due to rising urbanisation and affordability

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in shelf stable meat

Processed red meat players looking to offer healthier products

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