

## **Processed Fruit and Vegetables Packaging in Vietnam**

Market Direction | 2023-10-25 | 7 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables packaging managed to record modest growth in Vietnam in 2022 due to growing demand for convenience in food consumption, with processed fruit and vegetable products offering consumers easy-to-prepare and ready-to-use options. These products save time and effort in meal preparation, which is appealing to busy households. In addition, as consumer awareness of health and nutrition increases, there is a growing interest in incorporating fruits and vegetables into diets.

Euromonitor International's Processed Fruit and Vegetables Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging grows in Vietnam in 2022

Metal food cans are the dominant pack type in processed fruit and vegetables packaging in Vietnam

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables likely to remain underdeveloped with limited innovation

Room for growth in processed fruit and vegetables

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