

Processed Fruit and Vegetables Packaging in the US

Market Direction | 2023-10-17 | 8 pages | Euromonitor

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Report description:

Processed fruit and vegetables packaging volumes saw a second year of decline in 2022, falling after an exceptional year of growth in 2020 when consumers stockpiled during the pandemic; however, volumes remained above the pre-pandemic level. Although metal food cans is the leading pack type for processed fruit and vegetables in the US, thin wall plastic containers saw an increase in pack type share in 2022. This can be attributed to a few reasons. For instance, when compared with glass jars and...

Euromonitor International's Processed Fruit and Vegetables Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers slowly gains pack type share in 2022

Within shelf stable vegetables, glass jars loses pack type share

Small and mid-sized packaging popular for different consumption occasions

PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to grow due to the convenience factor

Larger pack sizes expected to see pack type share growth in the forecast period

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