

## **Processed Fruit and Vegetables Packaging in the United Kingdom**

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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### **Report description:**

While unit volume sales of processed fruit and vegetables packaging were falling again in 2022, it was a slower decline than that experienced in the previous year. In 2020, the category saw a sales boom due to the restrictions on mobility put into place due to the pandemic. In 2021, as cooking fatigue set in and consumers remained well-stocked up on shelf stable products, volume sales dropped sharply. In 2022, the decline was stemmed, in part, by the high cost of living. Shelf stable fruit and v...

Euromonitor International's Processed Fruit and Vegetables Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Sustainability concerns are driving innovation in packaging

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Plastic pouches to gain share in processed fruit and vegetables

Smaller pack sizes will gain share over the forecast period

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