

## **Processed Fruit and Vegetables Packaging in the United Arab Emirates**

Market Direction | 2023-10-26 | 9 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables packaging was back recording positive growth in its unit volumes in 2022. This followed a year in which demand had slipped into decline in 2021, perhaps due to the spike in the growth rate seen in 2020 due to the outbreak of COVID-19 in the United Arab Emirates. Not only were consumers cooking and eating more at home as a result of this, but there was also an element of stockpiling, with processed fruit and vegetables ideal products for this. As lockdown restrictio...

Euromonitor International's Processed Fruit and Vegetables Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shelf stable fruit and vegetables packaging returns to positive growth in 2022

Metal food cans continue to dominate shelf stable fruit and vegetables

Flexible plastic the preferred pack type for frozen products due to its affordability and convenience

PROSPECTS AND OPPORTUNITIES

Time constraints and demand for convenience will continue to drive demand for frozen processed fruit and vegetables

Healthy choices and plant-based diets further support sales

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