

Processed Fruit and Vegetables Packaging in the Netherlands

Market Direction | 2023-10-24 | 8 pages | Euromonitor

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Report description:

The growth of shelf stable fruit within processed fruit and vegetables packaging in retail unit volumes in the Netherlands towards the end of the review period was attributed to changing consumer lifestyles and preferences. Dutch consumers are increasingly seeking convenient and long-lasting food options that align with their busy lives. Shelf stable fruit offers the convenience of extended shelf life without the need for refrigeration, making it an attractive option for on-the-go snacks and as...

Euromonitor International's Processed Fruit and Vegetables Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shelf stable fruit packaging grows, driven by convenience and longer shelf life

Flexible plastic is leading pack type overall due to its preserving properties

400g remains preferred pack size due to its versatility

PROSPECTS AND OPPORTUNITIES

Plastic pouches set to gain further share as pack type due to user-friendly properties

200g pack size predicted to grow in line with demand for portion control

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