

## **Processed Fruit and Vegetables Packaging in Switzerland**

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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### **Report description:**

Total processed fruit and vegetables packaging volumes returned to growth in 2022. However, while frozen processed fruit and vegetables returned to growth, shelf stable fruit and vegetables maintained its decline, as sales continued to normalise after the pandemic spike in 2020, when consumers stockpiled. The growth in frozen processed fruit and vegetables packaging in Switzerland was attributed to factors such as a growing awareness of and emphasis on health and nutrition, with consumers seekin...

Euromonitor International's Processed Fruit and Vegetables Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Frozen processed fruit and vegetables sees growth due to nutritional value

Metal food cans the preferred pack type in 2022 due to durability

Mid-sized 500g pack size preferred, offering a balance of quantity and price

PROSPECTS AND OPPORTUNITIES

Flexible plastic set to grow its pack size share due to sustainability

Smaller pack sizes forecast to grow due to practicality

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