

Processed Fruit and Vegetables Packaging in Spain

Market Direction | 2023-10-20 | 9 pages | Euromonitor

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Report description:

In 2020, packaging volumes for processed fruit and vegetables saw an exceptionally strong rise as consumers stocked up during the first year of the pandemic. In 2021, volumes fell as the impact of the pandemic eased, and a declining trend continued in 2022, although volumes remained well above the pre-pandemic level. Packaging volumes fell across most categories, although the smallest category, frozen fruit, stood out with exceptional growth, and shelf stable beans also saw an increase.

Euromonitor International's Processed Fruit and Vegetables Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal food cans and glass jars favoured for their preservation qualities

Rising pack type share for flexible plastic due to light weight and ease of storage

The 400g pack size becomes more popular as it provides good value for money

PROSPECTS AND OPPORTUNITIES

Growth in pack type share for smaller sizes

AINIA designs mobile units for fruits and vegetables

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