

## **Processed Fruit and Vegetables Packaging in South Korea**

Market Direction | 2023-10-26 | 8 pages | Euromonitor

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### **Report description:**

Total packaging volumes for processed fruit and vegetables saw growth in 2022, after already seeing exceptional growth during the pandemic. Growth was seen in packaging volumes across all categories except shelf stable beans, and across all pack types. In 2022, flexible plastic remained one of the most significant pack types in processed fruit and vegetables, as this is the favoured pack type for frozen fruit and frozen processed potatoes, although it is also used for shelf stable vegetables. Fl...

Euromonitor International's Processed Fruit and Vegetables Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Functional benefits of flexible plastic maintain growth in packaging volumes

Portability of thin wall plastic containers benefits the share of this pack type in shelf stable fruit

A move from large to smaller packs to avoid food waste

PROSPECTS AND OPPORTUNITIES

Metal food cans expected to dominate shelf stable packaging, but lose share

Rise in demand for frozen processed potatoes set to benefit flexible plastic

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