

Processed Fruit and Vegetables Packaging in Saudi Arabia

Market Direction | 2023-10-20 | 8 pages | Euromonitor

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Report description:

After recording a decline in 2021, retail unit volumes of processed fruit and vegetables packaging returned to growth in 2022. The previous year's decline was largely due to the normalisation in demand following a huge boom in 2020, when consumers stockpiled long-lasting food products amid fears of viral transmission as a result of the pandemic. In 2022, retail unit volumes of major pack types in the category, such as metal food cans and flexible plastic, recorded positive growth rates, although...

Euromonitor International's Processed Fruit and Vegetables Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to positive growth for processed fruit and vegetables packaging in 2022

Metal food cans dominate packaging of processed fruit and vegetables

400g is the most popular pack size in the category

PROSPECTS AND OPPORTUNITIES

Frozen processed potatoes set to support future growth of flexible plastic

Strong growth for larger pack sizes as consumers search for greater value for money

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