

Processed Fruit and Vegetables Packaging in Mexico

Market Direction | 2023-10-12 | 8 pages | Euromonitor

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Report description:

In 2022, processed fruit and vegetables packaging returned to growth in total unit volumes after witnessing a marginal decline the previous year. After the significant boost in demand during the pandemic as a result of home seclusion, packaging unit volume sales in the category somewhat normalised in 2021, but the sustained interest in home cooking and convenient packaged foods drove up growth once more in 2022.

Euromonitor International's Processed Fruit and Vegetables Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging returns to growth in 2022

Popularity of aluminium/plastic pouches boosted by e-commerce

400-600g pack sizes most popular in processed fruit and vegetables packaging

PROSPECTS AND OPPORTUNITIES

Convenient frozen processed vegetables and potatoes to record dynamic growth, benefiting flexible plastic

Plastic pouches to become fastest-growing pack type over the forecast period

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