

## **Processed Fruit and Vegetables in Indonesia**

Market Direction | 2024-02-05 | 20 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables in Indonesia witnessed dramatically higher unit price hikes in 2023 than it saw in 2022, though volume demand remained sustained. This was partly thanks to independent foodservice operators who have been investing in expanding in their operations to meet rising demand of fully mobile consumers in 2023, with these players typically purchasing from retail channels. Shelf-stable fruit and vegetables are particularly versatile and ready for immediate use in beverages a...

Euromonitor International's Processed Fruit and Vegetables in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Frozen processed potatoes leads retail volume growth in frozen processed fruit and vegetables  
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