

Plant-Based Dairy Packaging in the US

Market Direction | 2023-10-17 | 8 pages | Euromonitor

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Report description:

Gable top liquid cartons remained the most significant pack type for plant-based dairy products in the US in 2022, and continued to see slight growth in packaging volumes in this year, due to the popularity of this packaging format for plant-based milk. Meanwhile, even though shaped liquid cartons saw a slight dip in pack type share for plant-based dairy in 2021 when compared with 2020, its share got back on track and increased once again in 2022. The main reason for this is that the unique shape...

Euromonitor International's Plant-based Dairy Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shaped liquid cartons sees an increase in pack type share in 2022

Chobani launches oat yoghurt in paper cups in view of sustainability

Cost-effectiveness and resealability make flexible plastic popular

PROSPECTS AND OPPORTUNITIES

Tofutti to introduce new packaging for plant-based products

HDPE bottles expected to become more popular for plant-based milk

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