

Plant-Based Dairy Packaging in Switzerland

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

Plant-based dairy packaging volumes continued to rise in 2022, as a wider range of these products became available, and more consumers were open to trying these products. The growth of plant-based yoghurt, for instance, was attributed to changing consumer preferences and dietary choices. Swiss consumers are increasingly seeking dairy alternatives for health, environmental, and ethical reasons. Plant-based yoghurt offers a suitable replacement for traditional dairy yoghurt, catering to lactose-in...

Euromonitor International's Plant-based Dairy Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PLANT-BASED DAIRY PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based yoghurt grows in 2022, as it is aligned with shifting dietary choices

Thin wall plastic containers is the preferred pack type, due to its versatility

1,000ml pack size becomes more popular due to offering value for money

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons forecast to grow due for sustainability reasons

Polarisation of pack sizes forecast in plant-based milk

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