

Personal Accessories in Brazil

Market Direction | 2024-02-06 | 57 pages | Euromonitor

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Report description:

In the intricate tapestry of personal accessories in Brazil in 2023, the journey has been one marked by resilience and adaptation of consumer sentiment. The socioeconomic landscape in the country, marred by the prolonged impacts of the pandemic, witnessed a rollercoaster of challenges and triumphs, shaping the trajectory of various personal accessories categories. As the nation grappled with the repercussions of the pandemic, consumers experienced a tumultuous ride through loss of purchasing pow...

Euromonitor International's Personal Accessories in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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