

## **Paediatric Consumer Health in Hong Kong, China**

Market Direction | 2024-02-07 | 25 pages | Euromonitor

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### **Report description:**

Paediatric cough, cold and allergy remedies in Hong Kong saw strong rises in the wake of lifted social restrictions in 2023. The mandatory mask-wearing policy, which had been in place to mitigate the spread of respiratory illnesses, was removed and social restrictions became more relaxed. With this, there has been a resurgence of common childhood ailments such as coughs, colds and allergies - the change in policy created an environment where respiratory illnesses can spread more easily, leading...

Euromonitor International's Paediatric Consumer Health in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Paediatric Consumer Health in Hong Kong, China  
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### List Of Contents And Tables

#### PAEDIATRIC CONSUMER HEALTH IN HONG KONG, CHINA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Paediatric cough, cold and allergy remedies sees rises in response to lifted restrictions

Health and personal care stores remain preferred channel for paediatric product purchases

Paediatric skin problems create demand for nappy (diaper) rash treatments

##### PROSPECTS AND OPPORTUNITIES

Paediatric vitamins and dietary supplements set to enjoy continued strong growth despite declining birth rate

Expanding herbal/traditional offering for children

Future growth to benefit from recovery in travel and tourism

##### CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 4 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 5 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 6 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

#### CONSUMER HEALTH IN HONG KONG, CHINA

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

##### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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