

Paediatric Consumer Health in Hong Kong, China

Market Direction | 2024-02-07 | 25 pages | Euromonitor

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Report description:

Paediatric cough, cold and allergy remedies in Hong Kong saw strong rises in the wake of lifted social restrictions in 2023. The mandatory mask-wearing policy, which had been in place to mitigate the spread of respiratory illnesses, was removed and social restrictions became more relaxed. With this, there has been a resurgence of common childhood ailments such as coughs, colds and allergies - the change in policy created an environment where respiratory illnesses can spread more easily, leading...

Euromonitor International's Paediatric Consumer Health in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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