

Packaging Industry in the United Arab Emirates

Market Direction | 2024-02-05 | 41 pages | Euromonitor

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Report description:

In the United Arab Emirates, the packaging landscape has been seeing notable developments in 2022 across various product categories. PET bottles have gained popularity in the dairy category due to their lightweight, durable and transparent nature, making them a practical choice for long-distance transportation, while allowing consumers to inspect product quality. Al Rawabi and Almarai are prominent dairy brands in the United Arab Emirates that have embraced PET bottles for their products. The su...

Euromonitor International's Packaging in United Arab Emirates report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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