

Packaging Industry in Singapore

Market Direction | 2024-02-05 | 41 pages | Euromonitor

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Report description:

In 2022, packaging trends in Singapore were significantly shaped by sustainability and consumer preferences. A study conducted by the Singapore Environment Council (SEC) revealed that 70% of consumers in Singapore were concerned about the environmental credentials of packaging materials. Responding to this concern, ecoSPIRITS introduced a Smart Kiosk in 2022 that allowed Singaporeans to conveniently refill their spirits bottles, reducing carbon emissions and single-use packaging waste.

Euromonitor International's Packaging in Singapore report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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