

Meals and Soups Packaging in the US

Market Direction | 2023-10-17 | 9 pages | Euromonitor

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Report description:

Total meals and soups packaging saw a second year of decline in 2022, in a rebound after witnessing exceptional growth in the first year of the pandemic in 2020, although volumes remained higher than the pre-pandemic level. Although pack types such as folding cartons and metal food cans were popular for meals and soups packaging in the US, unlike these pack types, thin wall plastic containers witnessed a gain in packaging volumes and pack type share in 2022. This can be attributed to the fact th...

Euromonitor International's Meals and Soups Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers become popular for meals and soups packaging

Preferred Packaging collaborates with Northwest Frozen LLC to launch packaging

Plastic pouches gains pack type share in dried ready meals and quick recipe kits

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to gain pack type share in frozen soup

Manufacturers will seek to improve the sustainability of meal kits

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