

Meals and Soups Packaging in the United Kingdom

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

In 2022, UK consumers were faced with rising food prices as well as shrinking disposable incomes due to global economic uncertainties and supply chain disruptions caused by the Russia-Ukraine war. However, despite the price increases in the category, UK consumers did not compromise on their eating habits, and sales volumes of meals and soups continued to grow. Another factor responsible for this was the hobbled recovery of foodservice in 2022, which, in addition to the economic uncertainties, in...

Euromonitor International's Meals and Soups Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2024

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KEY DATA FINDINGS

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Convenience trends driving growth in meals and soups packaging

Folding cartons the main pack type in meals and soups packaging

Single-serve ready meals are the most popular size

PROSPECTS AND OPPORTUNITIES

Dynamic growth expected in meal kits

Shrinkflation driving growth in smaller pack sizes

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