

## **Meals and Soups Packaging in the United Arab Emirates**

Market Direction | 2023-10-26 | 8 pages | Euromonitor

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### **Report description:**

Flexible aluminium/plastic was the dominant pack type in dry soup, which, given it is the biggest category in overall meals and soups, was therefore the dominant meals and soups packaging format. Flexible aluminium/plastic was also growing in 2022, and even recorded a slight increase in its pack type share in overall meals and soups packaging in this year. Flexible aluminium/plastic is lightweight, making it easy to transport and handle. This is especially important for convenience foods that ne...

Euromonitor International's Meals and Soups Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/plastic the leading pack type in soup due to its customisability

Folding cartons continue to be the key pack type in frozen pizza

Metal food cans continue to be a key pack type in shelf stable products

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share due to their practicality

Rise in on-the-go consumption is expected to boost the 60g pack size

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