

Meals and Soups Packaging in Spain

Market Direction | 2023-10-20 | 9 pages | Euromonitor

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Report description:

Meals and soups total packaging volumes maintained solid growth in 2022, although performances varied across categories and pack types. For instance, in 2022, the pack type share of thin wall plastic containers increased from an already significant base in meals and soups packaging. This is because thin wall plastic containers are often more cost-effective to produce compared with other packaging materials, such as glass or thick-walled plastics. This cost advantage can make them an attractive o...

Euromonitor International's Meals and Soups Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers become more popular for the convenience they offer

Mercadona incorporates recycled plastic to improve the packaging of its pizzas

Gable top liquid cartons favoured for their preservation and dispensing qualities

PROSPECTS AND OPPORTUNITIES

Metal food cans expected to see growth due to their durability

200g pack size expected to gain pack size share as it meets many needs

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