

## **Meals and Soups Packaging in Poland**

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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### **Report description:**

Flexible plastic remained the dominant pack type in soup in 2022, helped by its strong usage in dry soup, the biggest category, although folding cartons are also widely used in dry soup. Flexible plastic packaging comes in a variety of shapes and sizes to accommodate a variety of soup quantities, with this pack type also acting as a barrier against air, light and moisture, extending the shelf life and preserving the quality of the soup. Shelf stable soup is the most dynamic area in the overall s...

Euromonitor International's Meals and Soups Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic dominates soup packaging

Frozen pizza remains a popular category in meals and soups

Urbanisation and shrinking average household size remain long-term growth drivers for ready meal packaging

PROSPECTS AND OPPORTUNITIES

Popularity of prepared salads will benefit flexible plastic and thin wall plastic containers

Sustainability expected to grow in importance in meals and soups packaging

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