

Meals and Soups Packaging in Mexico

Market Direction | 2023-10-12 | 8 pages | Euromonitor

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Report description:

The pandemic in Mexico prompted a sustained interest in home cooking, which has lasted even after pandemic-induced restrictions were removed. With the resumption of busy lives, time-strapped consumers looking to make meals at home opted for meals and soups, primarily ready meals, to accommodate home cooking without the inconvenience. In addition, economic pressures and inflation have made local consumers more price-conscious, and ready meals offer an economical solution. This boost in demand tow...

Euromonitor International's Meals and Soups Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN MEXICO

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and affordability drive packaging volumes in meals and soups

Popularity of ready meals drives flexible plastic volume sales

Manufacturers must balance convenience with environmental concerns

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to record dynamic growth

Pack sizes of 200g or smaller will continue to dominate packaging

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