

Meals and Soups Packaging in Argentina

Market Direction | 2023-09-12 | 8 pages | Euromonitor

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Report description:

In 2022, folding cartons were recording positive growth in its packaging unit volumes used in meals and soups in Argentina. This is because folding cartons provide a protective barrier against external contaminants, helping to maintain the safety and hygiene of the packaged meals and soups. In addition, manufacturers can create folding cartons in various shapes and sizes, accommodating different types of meals and soups and meeting the preferences of consumers. Alicante, Molto and Cremore are am...

Euromonitor International's Meals and Soups Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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MEALS AND SOUPS PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons recording growth in meals and soups packaging

Flexible plastic remains the leading pack type in ready meals thanks to its convenience

The 200g pack is the most popular size in ready meals

PROSPECTS AND OPPORTUNITIES

Gable top cartons expected to gain share in soup over the forecast period

Demographic and lifestyle shifts drive convenience trend

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