

Limited-Service Restaurants in Japan

Market Direction | 2024-02-08 | 36 pages | Euromonitor

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Report description:

Limited-service restaurants continued to see a positive current value performance in 2023, mainly driven by unit price increases. Although some companies had already implemented price increases in 2022, it became inevitable that they would raise prices again in 2023, as production costs remained high. With consumers tightening their budget and becoming more selective, pricing strategy was key to retain consumers.

Euromonitor International's Limited-Service Restaurants in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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