

Limited-Service Restaurants in Australia

Market Direction | 2024-02-08 | 37 pages | Euromonitor

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Report description:

The growing cost of living has been a major discussion point across all industries in Australia, as consumer spending has been significantly impacted due to constraints on discretionary income. As a result, limited-service restaurants struggled to maintain the momentum of strong growth experienced the previous year. While limited-service restaurants are typically cheaper alternatives to full-service restaurants, many consumers have found themselves unable to afford takeaway food during a difficu...

Euromonitor International's Limited-Service Restaurants in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Limited-Service Restaurants in Australia
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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impact of higher cost of living felt throughout limited-service restaurants
Chains rely on special offers and budget menus to keep business flowing
Strong expansion for Asian limited-service restaurants amidst high inflation

PROSPECTS AND OPPORTUNITIES

Possible advantages to first party delivery and a transition away from third party services
Sustainability will continue to play a key role in player innovation
Foodservice has strong potential in convenience stores

CATEGORY DATA

- Table 1 Limited-Service Restaurants by Category: Units/Outlets 2018-2023
- Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023
- Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
- Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
- Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
- Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
- Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
- Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
- Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
- Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
- Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
- Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
- Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture
2023 key trends
Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

- Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

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Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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