

Hot Drinks Packaging in Sweden

Market Direction | 2023-04-05 | 9 pages | Euromonitor

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Report description:

In Sweden, coffee drinking is fostered through a tradition called fika - in which Swedes meet for coffee. While the outbreak of COVID-19 restricted activities in public, many Swedish consumers were working from home, and therefore also drinking more coffee at home, helping maintain growth in coffee consumption in the retail channel. However, with less time being spent at home in 2021, retail consumption of coffee went into decline in this year, with packaging units used falling year on year, wit...

Euromonitor International's Hot Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOT DRINKS PACKAGING IN SWEDEN

KEY DATA FINDINGS

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Coffee performance improves in 2022, albeit only recording stagnating unit volumes

Flexible paper a growing pack type in tea

Kafferosteriet Lofbergs launches new coffee packaging

PROSPECTS AND OPPORTUNITIES

Nestle working to make packaging sustainable

Reuse of packaging being promoted in Sweden

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