

Hot Drinks Packaging in South Korea

Market Direction | 2023-04-06 | 8 pages | Euromonitor

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Report description:

The home cafe trend has continued to gain traction in South Korea since its inception during the pandemic. Consumers are increasingly seeking to recreate the coffee-shop experience at home, which is more cost-effective and without the need to compromise on quality. Furthermore, many consumers purchased semi-automatic and automatic coffee machines during the pandemic and now seek to make the most of them. This trend has provided a boost to fresh coffee categories, of which standard fresh ground c...

Euromonitor International's Hot Drinks Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Hot Drinks Packaging in South Korea

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List Of Contents And Tables

HOT DRINKS PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home cafe trend driving sales of fresh coffee

Growth in fruit/herbal tea offsetting declining green tea sales

Nestle focuses on recycling initiative for coffee pods

PROSPECTS AND OPPORTUNITIES

Metal tins seeing strong growth in fresh coffee beans

Instant tea will benefit from the meal replacement trend

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