

Hot Drinks Packaging in South Africa

Market Direction | 2023-04-03 | 8 pages | Euromonitor

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Report description:

Instant coffee, which is the biggest product area in hot drinks packaging in South Africa, continued to record strong growth in 2022, which can be attributed to the increasing demand for convenience and ease of use. With busy lifestyles and limited time, many consumers prefer the convenience of instant coffee, which can be prepared quickly and easily for on-the-go consumption. This has led to the expansion of the instant coffee category in South Africa, with many players launching new products t...

Euromonitor International's Hot Drinks Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Instant coffee the most popular hot drinks product in packaging unit volume terms

Flexible aluminium/plastic continues gaining share in 2022

Small pack sizes are popular

PROSPECTS AND OPPORTUNITIES

Sustainability is a key driver for hot drinks packaging in South Africa

Nestle launches recyclable packaging for coffee pods

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