

Hot Drinks Packaging in Romania

Market Direction | 2023-04-10 | 8 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €800.00
- Multiple User License (1 Site) €1600.00
- Multiple User License (Global) €2400.00

Report description:

Coffee is the most popular hot drink in Romania, with coffee packaging thus dominating overall sales in the hot drinks industry. This results in the dominance of flexible aluminium/plastic, due to the popularity of vacuum-packed coffee bricks. Most coffee is imported, with this being the easiest and cheapest means of transporting it. In 2022, packaging retail unit volumes in hot drinks saw declining sales in Romania due to price constraints dampening demand. Romania was seeing skyrocketing infla...

Euromonitor International's Hot Drinks Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

HOT DRINKS PACKAGING IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail sales of hot drinks suffering due to skyrocketing inflation

Growing coffee culture promoting new coffee formats

Labelling important in fruit/herbal tea to communicate functional elements

PROSPECTS AND OPPORTUNITIES

Growth in coffee pods will boost volume sales of thin wall plastic containers

Tea's image as a low-cost healthy drink will benefit sales

Hot Drinks Packaging in Romania

Market Direction | 2023-04-10 | 8 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€800.00
	Multiple User License (1 Site)	€1600.00
	Multiple User License (Global)	€2400.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com