

Home Care Packaging in Sweden

Market Direction | 2023-05-16 | 8 pages | Euromonitor

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Report description:

Dishwashing was the second biggest category in Swedish home care in packaging unit volume terms in 2022, behind only laundry care. In the early part of the year, the Swedish government was recommending people work from home where possible as a precaution against the spread of the COVID-19 virus. This meant more time spent at home, in turn meaning eating more meals at home, resulting in a greater need for dishwashing. PET bottles and plastic pouches are the main pack types in dishwashing. Packagi...

Euromonitor International's Home Care Packaging in Sweden report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging innovations popular in dishwashing

Eco-friendly packaging gaining momentum in laundry care

Top brands investing in sustainability

PROSPECTS AND OPPORTUNITIES

Plastic pouches to gain share due to a preference for refill packaging

PET bottles to gain share in surface care over the forecast period

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