

Home Care Packaging in South Korea

Market Direction | 2023-05-12 | 8 pages | Euromonitor

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Report description:

In spite of the slight growth spikes seen in home care packaging in 2020 and 2021 as a result of home seclusion and heightened health awareness due to the COVID-19 virus, this industry's unit volumes continued to grow in 2022. Growth was slightly stronger for home care packaging unit volumes in both 2020 and 2021 than it had been in the years immediately prior to the pandemic, boosting the unit volumes used of key pack types such as HDPE bottles, which are widely applied in home care packaging i...

Euromonitor International's Home Care Packaging in South Korea report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOME CARE PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home care packaging unit volumes continue to grow in 2022

HDPE bottles dominate multi-purpose cleaners packaging

Glass jar packaging favoured for candle air fresheners

PROSPECTS AND OPPORTUNITIES

Consumer demand for sustainability set to push eco-friendly packaging

Increased demand for automatic detergents will benefit HDPE bottles

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