

**Home Care Packaging in Singapore**

Market Direction | 2023-05-02 | 7 pages | Euromonitor

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**Report description:**

Even though the impact of the pandemic was gradually waning in Singapore, many offices chose to continue operating in a hybrid or remote work mode. This therefore saw many consumers continuing to spend more time at home than had been the case prior to the pandemic, giving them more time and opportunity to perform chores like the laundry. This is helping to drive sales in laundry care, boosting the packaging unit volumes of popular pack types like plastic pouches and HDPE bottles. These pack type...

Euromonitor International's Home Care Packaging in Singapore report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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HOME CARE PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging unit volumes of plastic pouches and HDPE bottles increasing post-pandemic

Consumers returning to eating out hits dishwashing sales in 2021, but demand normalises in 2022

Packaging unit volumes of HDPE bottles for bleach continue declining in 2022

PROSPECTS AND OPPORTUNITIES

Refillable packs are expected to drive sales of flexible packaging

Sustainable packaging solutions gaining prevalence due to new regulations

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