

Home Care Packaging in Saudi Arabia

Market Direction | 2023-05-12 | 8 pages | Euromonitor

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Report description:

The home care market in Saudi Arabia saw strong growth in 2020 given the home seclusion and heightened hygiene consciousness due to the pandemic. With nationwide lockdown, outdoor movement was restricted, and consumers spent most of their time at home. At-home consumption of home care products therefore increased, and consumers were also cooking more meals at home. This led to an increased usage of daily essential items, such as kitchen cleaners and dishwashing products. Hand dishwashing remains...

Euromonitor International's Home Care Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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