

Full-Service Restaurants in Japan

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Report description:

After COVID-19 was downgraded to class 5 in May 2023, consumers felt more comfortable eating out. This contributed to a sales rebound for full-service restaurants, but challenges remained. Costs continued to rise, and players continued to find it difficult to control production costs. In particular, the weakening yen impacted the costs of imported products such as meat and wheat. Logistics and energy costs also remained high. Although some companies had already implemented price increases in 202...

Euromonitor International's Full-Service Restaurants in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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