

Eye Care in Hong Kong, China

Market Direction | 2024-02-07 | 22 pages | Euromonitor

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Report description:

In Hong Kong, the increased frequency and time spent using 3C products, (in particular, computers, smartphones and tablets) among people of all generations has led to a growing need for effective eye care solutions. As individuals spend more time engaged in digital activities, they are becoming more aware of the strain it puts on their eyes. This has created a significant market for eye care supplements and OTC eye drops, with demand rising in 2023.

Euromonitor International's Eye Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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