

Digestive Remedies in Hong Kong, China

Market Direction | 2024-02-07 | 25 pages | Euromonitor

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Report description:

With traveling restrictions and social distancing measures fully lifted, residents in Hong Kong were gradually resuming their normal social lives in 2023. This resulted in an increase dining out and social gatherings, with people now able to meet up with friends and family more frequently. The pent-up demand for social activities and the resumption of postponed gatherings and parties have contributed to a higher incidence rate of gastrointestinal problems among the local population. As people in...

Euromonitor International's Digestive Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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