

Digestive Remedies in Hong Kong, China

Market Direction | 2024-02-07 | 25 pages | Euromonitor

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Report description:

With traveling restrictions and social distancing measures fully lifted, residents in Hong Kong were gradually resuming their normal social lives in 2023. This resulted in an increase dining out and social gatherings, with people now able to meet up with friends and family more frequently. The pent-up demand for social activities and the resumption of postponed gatherings and parties have contributed to a higher incidence rate of gastrointestinal problems among the local population. As people in...

Euromonitor International's Digestive Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Digestive Remedies in Hong Kong, China

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List Of Contents And Tables

DIGESTIVE REMEDIES IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lifted restrictions improve demand for digestive remedies

Motion sickness remedies and diarrhoeal remedies rise as international travel resumes

Weisen-U celebrates anniversary with campaign focused on innovative tablet

PROSPECTS AND OPPORTUNITIES

Rise in demand for natural digestive remedies as consumers seek gentle and holistic solutions

Expanding market for digestive remedies driven by changing lifestyles and increasing awareness of digestive health

Growing online presence, despite limited share

CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2018-2023

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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