

Dairy Packaging in Turkey

Market Direction | 2023-10-30 | 9 pages | Euromonitor

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Report description:

The popularity of cheese continues to increase in Turkey. This trend can be attributed to the fact that cheese is a versatile ingredient that is used in a variety of Turkish dishes, such as savoury pastries, borek, pide, salads etc. In addition, meze (appetizers) are an essential part of Turkish cuisine. These dishes include cheese, which is typically paired with bread and herbs. Heightened demand for cheese in 2022 benefited the packaging unit volumes of its main pack types, thin wall plastic c...

Euromonitor International's Dairy Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Popularity of cheese benefits flexible plastic and thin wall plastic containers

Fresh milk seeing stronger growth but shelf stable milk still leads in 2022

Thin wall plastic containers the most popular pack type in butter and spreads

PROSPECTS AND OPPORTUNITIES

Folding cartons to gain traction as packaging for cream

Thin wall plastic containers the main pack type in dairy, but gradually losing share

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