

Dairy Packaging in the US

Market Direction | 2023-10-17 | 9 pages | Euromonitor

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Report description:

Thin wall plastic containers remained the top packaging type in 2022, commonly used for products such as yoghurt, cream, and soft cheese. Although thin wall plastic containers remained the leading pack type for butter and spreads in 2022, folding cartons also remained popular. Folding cartons provide not only a sturdy and protective enclosure for butter and spreads, helping to safeguard the product from damage during transportation and storage, but also protect it from sunlight and moisture, thu...

Euromonitor International's Dairy Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DAIRY PACKAGING IN THE US KEY DATA FINDINGS 2022 DEVELOPMENTS

Thin wall plastic containers and folding cartons remain popular in butter and spreads Carnation breakfast drinks are now available in liquid carton packaging 946ml sees a gain in pack size share in 2022 PROSPECTS AND OPPORTUNITIES

PET bottles expected to become a more significant pack type in the forecast period Convenience expected to be a driver of packaging changes in the forecast period

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