

Dairy Packaging in Switzerland

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

Dairy packaging units saw a second year of decline in 2022, in a normalisation trend after an exceptional year during the first year of the pandemic, although volumes remained above the pre-pandemic level. Drinking milk products packaging volumes saw an above-average decline in Switzerland in 2022, due to a shift in consumer preference towards alternative milk products, such as plant-based milk, which has gained popularity amongst individuals seeking dairy-free options for health, environmental,...

Euromonitor International's Dairy Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Drinking milk products packaging witnesses decline due to shifting preferences

Thin wall plastic containers a popular pack type due to preservation and light weight

75g and 250g the preferred pack sizes in coffee whiteners in 2022

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers set to grow as they offer convenience

Larger pack sizes forecast to gain share as they are cost-effective

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