

## **Dairy Packaging in Sweden**

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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### **Report description:**

Unit volumes of dairy packaging declined for a second year in Sweden in 2022, normalising following the surge in demand the category witnessed during the COVID-19 pandemic in 2020. Lockdowns, fears of viral transmission, and foodservice closures increased home cooking occasions for Swedish consumers in 2020, and dairy products benefited from this shift in consumer demand. However, after the effects of the pandemic began to wane in 2021, packaging volumes declined as demand started to normalise.

Euromonitor International's Dairy Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
February 2024

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**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Post-pandemic normalisation drives down total dairy packaging volumes

Sustainability dominates packaging innovation, with bioplastics increasingly popular

Large pack sizes dominate dairy packaging, but a move to smaller sizes seen

**PROSPECTS AND OPPORTUNITIES**

Thin wall plastic containers set to be increasingly favoured in cheese

Shaped liquid cartons expected to gain share in milk packaging

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