

Dairy Packaging in South Africa

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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Report description:

Thin wall plastic containers are widely favoured for packaging various dairy products, including butter and spreads and yoghurt in South Africa, due to their lightweight and durable nature. These containers offer a convenient solution for both manufacturers and consumers. They are easy to transport and store, reducing logistical costs for producers. In addition, they provide an airtight seal that helps preserve the freshness and flavour of the products, which is particularly important in South A...

Euromonitor International's Dairy Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience drives popularity of thin wall plastic containers in dairy packaging

Brick liquid cartons increasingly preferred to prolong the shelf life of cream, while dominating packaging of shelf stable milk

Lightweight pack types mainly used for processed cheese

PROSPECTS AND OPPORTUNITIES

Usage of thin wall plastic containers is set to grow, driven by durability

Strong demand for shelf stable milk likely to drive packaging volumes of HDPE bottles

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