

Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China

Market Direction | 2024-02-07 | 24 pages | Euromonitor

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Report description:

The removal of mask-wearing and social distancing measures in March 2023 led to rising demand for cough, cold and allergy remedies as respiratory infections increased. Since February 2020, local seasonal influenza in Hong Kong has remained at a low level, primarily due to the implementation of mask-wearing and social distancing policies in response to the COVID-19 pandemic. These measures have been in place to reduce the transmission of respiratory viruses, including influenza. As a result, Hong...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2024

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Self-medication/self-care and preventive medicine

Switches

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