

Consumer Foodservice in Japan

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Report description:

Consumer foodservice continued to see strong recovery in Japan in 2023, posting double-digit growth in current value sales in line with the recovery of flows of consumers after the downgrading of the status of COVID-19. On 8 May 2023, the Japanese government announced that it would reclassify COVID-19 as a class 5 infectious disease - the same classification as seasonal flu. As a result, decisions regarding infection control were left to individuals and businesses as a general rule. This shift p...

Euromonitor International's Consumer Foodservice in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Convenience stores and burger limited-service restaurants seek further growth by targeting tourists

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