

Consumer Foodservice in Australia

Market Direction | 2024-02-08 | 99 pages | Euromonitor

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Report description:

The rapid growth of inflation and the general cost of living have been major obstacles for growth of consumer foodservice in Australia. Local consumers have been forced to limit their budgets because of the rising cost of essential goods and services. During such a difficult economic period, dining outside or having food delivered can be perceived as a luxury by many consumers. It also results in downtrading, where consumers are choosing to dine out at cheaper locations, namely, limited-service...

Euromonitor International's Consumer Foodservice in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice in Australia
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List Of Contents And Tables

CONSUMER FOODSERVICE IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 9 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 10 □ GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 11 □ Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 12 □ Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Impact of higher cost of living felt throughout limited-service restaurants

Chains rely on special offers and budget menus to keep business flowing

Strong expansion for Asian limited-service restaurants amidst high inflation

PROSPECTS AND OPPORTUNITIES

Possible advantages to first party delivery and a transition away from third party services

Sustainability will continue to play a key role in player innovation

Foodservice has strong potential in convenience stores

CATEGORY DATA

Table 13 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 14 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

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Table 16 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 17 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 18 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 19 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 20 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 21 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 22 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 23 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 24 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 25 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 26 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAFES/BARS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers reduce spending amid cost-of-living crisis

Rising cost of production results in an increase in debit/credit card surcharges

Iced coffee becomes increasingly fashionable among local consumers

PROSPECTS AND OPPORTUNITIES

Concerns over staff availability and costs a major challenge for cafes/bars

Creating an environment to accommodate remote workers

Bubble tea experiences weaker performance despite surge in popularity in recent years

CATEGORY DATA

Table 27 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 28 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 29 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 30 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 31 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 32 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 33 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 34 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 35 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 36 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 37 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 38 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 39 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 40 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in single-person dining as consumer behaviour shifts in Australia

Change in regulation to introduce mandatory country of origin labelling for seafood

Restaurants forced to address changing employee expectations

PROSPECTS AND OPPORTUNITIES

Evaluating the role of full-service restaurants in an evolving world

Future of chained full-service restaurants in doubt as outlet numbers stagnate

Omnichannel service and robotics could help alleviate full-service restaurant concerns

CATEGORY DATA

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Table 41 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 42 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 44 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 45 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 47 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 48 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 49 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 50 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 51 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 52 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 53 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 54 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ikea continues to comprise majority of value sales in self-service cafeterias

Ikea Restaurant to finally launch its plant-based hot dogs in Australia

Special Lunar New Year meal by Ikea proves to be a clever marketing strategy

PROSPECTS AND OPPORTUNITIES

Ikea to consolidate its share as independent self-service cafeterias face closures

Exploring themed limited-time offers to engage with more customers

Ikea to continue expanding its plant-based range of foods

CATEGORY DATA

Table 55 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 56 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 57 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 58 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 61 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 62 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 63 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 64 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 65 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 66 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 67 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 68 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation-led 2023 slows recovery of street stalls/kiosks

Social media marketing is best avenue for exposure in current market

Street stalls/kiosks remains a niche channel in overall consumer foodservice

PROSPECTS AND OPPORTUNITIES

Chained street stalls/kiosks set to lose further ground

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Independent operators predicted to grow over the forecast period

Events and seasonal celebrations key areas for growth

CATEGORY DATA

Table 69 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 70 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 71 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 72 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 73 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 75 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 76 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 77 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 78 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 79 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 80 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 81 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 82 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail growth stagnates amid changing consumer habits during high inflation period

Steady flow of international visitors keep travel and lodging locations steady

PROSPECTS AND OPPORTUNITIES

Opportunity for further growth of consumer foodservice through retail

Revolutionising the convenience store experience for customers

CATEGORY DATA

Table 83 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 84 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 85 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 86 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 87 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 88 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 89 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 90 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 91 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 92 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 93 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 94 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 95 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 96 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 97 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 98 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 99 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 100 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 101 □Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 102 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 103 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

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Table 104	□Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
Table 105	□Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
Table 106	□Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
Table 107	□Consumer Foodservice through Lodging: Units/Outlets 2018-2023
Table 108	□Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
Table 109	□Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
Table 110	□Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 111	□Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 112	□Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 113	□Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 114	□Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 115	□Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 116	□Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 117	□Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 118	□Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 119	□Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 120	□Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 121	□Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 122	□Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 123	□Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 124	□Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 125	□Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 126	□Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 127	□Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 128	□Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 129	□Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 130	□Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 131	□Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 132	□Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 133	□Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 134	□Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 135	□Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 136	□Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 137	□Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 138	□Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 139	□Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 140	□Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 141	□Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 142	□Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 143	□Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 144	□Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 145	□Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 146	□Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 147	□Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 148	□Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 149	□Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 150	□Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

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Table 151 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 152 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 153 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 154 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

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