

## **Consumer Foodservice By Location in Japan**

Market Direction | 2024-02-08 | 35 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2023, Japan relaxed its COVID-19 rules, which boosted the travel industry. These changes altered how people, both local and foreign visitors, viewed and approached travel, which aided recovery. In terms of local travel, COVID-19 became less of a threat as it was downgraded to the same level as seasonal flu, and the government's travel subsidy programme encouraged people to travel more. In terms of foreign visitors, growth was driven by factors such as the return of Chinese tourists, and the f...

Euromonitor International's Consumer Foodservice by Location in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Consumer Foodservice By Location in Japan  
Euromonitor International  
February 2024

List Of Contents And Tables

**CONSUMER FOODSERVICE BY LOCATION IN JAPAN**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Tourism recovery supports strong growth for travel and lodging locations

Labour shortages remain a crucial issue in consumer foodservice

**PROSPECTS AND OPPORTUNITIES**

Further recovery of tourism set to support growth, with more events and the opening of a theme park

The increase of urban-style smaller-sized outlets

**CATEGORY DATA**

Table 1 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 2 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 3 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 4 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 5 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 6 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 7 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 8 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 9 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 10 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 11 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 12 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 13 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 14 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 15 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 16 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 17 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 18 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 19 □Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 20 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 21 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 22 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 23 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 24 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 25 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 26 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 27 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 28 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 29	□Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 30	□Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 31	□Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 32	□Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 33	□Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 34	□Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 35	□Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 36	□Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 37	□Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 38	□Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 39	□Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 40	□Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 41	□Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 42	□Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 43	□Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 44	□Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 45	□Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 46	□Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 47	□Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 48	□Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 49	□Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 50	□Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 51	□Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 52	□Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 53	□Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 54	□Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 55	□Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 56	□Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 57	□Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 58	□Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 59	□Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 60	□Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 61	□Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 62	□Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 63	□Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 64	□Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 65	□Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 66	□Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 67	□Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 68	□Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
Table 69	□Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
Table 70	□Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
Table 71	□Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
Table 72	□Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

## CONSUMER FOODSERVICE IN JAPAN

### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

#### MARKET DATA

Table 73 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 74 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 75 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 76 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 77 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 78 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 79 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 80 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 81 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 82 □ GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 83 □ Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 84 □ Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Consumer Foodservice By Location in Japan

Market Direction | 2024-02-08 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com