

Confectionery Packaging in the United Kingdom

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

High inflation rates and the cost-of-living crisis in the UK in 2022 were adversely impacting volume sales of confectionery. Both chocolate and sugar confectionery products are generally considered discretionary expenses, which UK consumers sought to constrain against a backdrop of shrinking disposable incomes. This drove declines in packaging unit volume sales of the major pack types in the category, such as flexible plastic and aluminium foil.

Euromonitor International's Confectionery Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plant-based milk chocolate set to expand its presence in the UK



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